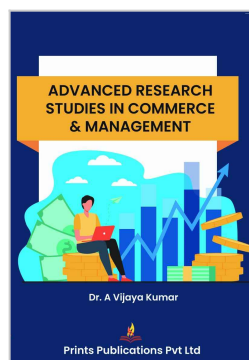


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Product Description

Advance Research Studies in Commerce management present thought provoking research papers in the field of commerce and management. The Subject Matter of this Book is structured around nine important areas in the Field of Commerce and management, Which can be advantageously used by research Scholars, teachers, financial managers, creditors and businessmen. The research papers have been classified in to broad areas, viz.- Part i: Corporate profitability, Part II: Corporate Liquidity, Part III: EVA and MVA, Part IV: Production analysis, PART V: Working Capital analysis , PART VI: Capital Structure, PART VII: Assessment of Financial Health, PART VIII: Analysis of Productivity and PART IX: Analysis of Financial Competitiveness. The 27 research articles have been so arranged in the above parts as to facilitate a proper and fuller understanding of the subject concerned. It is above parts as to facilitate a proper and fuller understanding of the subject concerned. It is hoped that the present book will prove very useful to the research scholars and the teacher of commerce and management and also to the financial executives.