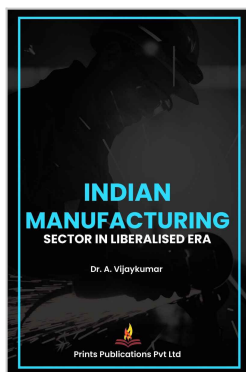


Book Information Sheet

Prints Publications Pvt. Ltd.



Indian Manufacturing Sector in Liberalised Era

Author: Dr. A. Vijay Kumar

Publisher: Prints Publications Pvt Ltd

Product Specification

Publisher	Prints Publications Pvt Ltd
Publication Year	2022
ISBN-13	9789393674302
Binding	hard_back
Number of Pages	284
Language	english
Edition	1st
Dimension	5.5"x8.5"
Weight (Grams)	546
Subject	Economics
Availability	1

Price

Price (INR):	₹ 1495
Discounted Price (INR):	₹ 1046.5
Price (USD):	\$ 38
Discounted Price (USD):	\$ 32.3

About the Author

Dr. A. Vijay Kumar

Dr. A. Vijay kumar is a Reader in the Faculty of Commerce, Erode Arts College, Erode. He obtained his B.Com in 1984 from Madras University. He completed his first class post- graduate course in the Department of Commerce; Erode Arts College affiliated to Bharathiar

University, Coimbatore in the year 1986. He got his M.Phil. degree in 1990 and Ph.D. degree in 1997 from Bharathiar University. He has also completed PGDCA from Bharathiar University in 2003. He has been teaching in the Department of Commerce, Erode Arts College for over 22 years. He has been guiding a number of research scholars in research programs leading to M.Phil. and Ph.D. degrees. He has produced 25 M. Phil. and 3 Ph. D. scholars during his service so far. His field of specialisation includes: Financial Management, Advanced Accounting, Cost and Management Accounting and Research Methodology. He has got three books to his credit in the field of commerce and management. He has published more than 80 research papers and articles in leading journals both in India and abroad. Further he has participated in more than 50 National and International conferences and presented papers. He has completed several research projects funded by UGC and ICSSR. He is currently engaged in post-doctoral research in the area of his interest.

Product Description

Organisations exist to attain certain goals and objectives through unified team efforts of management and executives. Performance of a business or a company is an amalgam of various activities performed by it in different areas of operations. While appraising or assessing the performance of the company, a fair evaluation should be made regarding the efficiency and effectiveness of the concern in these areas of operations. The important areas of performance appraisal include: production, cost trends and sales, profitability, funds management, financial strength, working capital, value added, fixed assets, social performance, liquidity and productivity. Indian Manufacturing Sector in Liberalised Era presents thought-provoking research papers in the field of corporate performance evaluation. The subject matter of the book is structured around six important areas of performance appraisal, which can be advantageously used by research scholars, teachers, financial managers, creditors and businessman. The book provides multidirectional and multidimensional investigation of various aspects of corporate performance evaluation with reference to Indian manufacturing sector in liberalised era. Apart from its extensive coverage and lucid presentation, the strength of the book lies in its Indian background. This book will be of immense use particularly to university and college teachers, chartered accountants, company secretaries, M.Com., B.Com., and MBA students and other professional courses. In addition, it would be useful reference book for researchers and financial managers.